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***Chunghwa Picture Tubes, Ltd.***

***3Q08 Investor Conference***





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## Safe Harbor Statement



The statements included in this presentation that are not historical in nature are forward-looking statements. These forward-looking statements which may include statements regarding CPT's future results of operations, financial condition, and investment plan are subject to significant risks and uncertainties and are based on CPT current expectations.

Actual results may differ materially from those expressed or implied in these forward-looking statements for a variety of reasons, including, among other things: the cyclical fluctuation and our gross margin affected by downward price pressures; our dependence on growth in the demand for our products; dependence on access to raw materials and components; general economic and political conditions, including those related to the TFT-LCD industry; possible disruptions in commercial activities caused by natural and human-induced disasters; and fluctuations in foreign currency exchange.

Additional information as to these and other factors that may cause actual results to differ materially from CPT forward-looking statements can be found in CPT annual report on Market Observe Post System in Security and Future Commission website.



## Session 1



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### ✓ Opening

Mr. Kay Chiu  
President

- CPT Financials
- Market & CPT
- Q&A



## Session 2



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### ■ Opening

✓ CPT Financials

Mr. James Wu

CFO

### ■ Market & CPT

### ■ Q&A



## 3Q08 Sales Results



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Unit: NT\$ M.			
Revenue	3Q08	2Q08	QoQ %
<b>Group</b>	<b>26,257</b>	<b>35,152</b>	<b>(25.3)</b>
<b>TFT-LCD</b>	<b>21,688</b>	<b>31,040</b>	<b>(30.1)</b>
(L)	16,058	27,205	(41)
(S&M)	4,947	3,502	41.3
<b>CRT &amp; Others</b>	<b>4,583</b>	<b>4,015</b>	<b>14.2</b>
Revenue	3Q08	3Q07	YoY %
<b>Group</b>	<b>26,257</b>	<b>46,346</b>	<b>(43.4)</b>
<b>TFT-LCD</b>	<b>21,688</b>	<b>42,107</b>	<b>(48.5)</b>
(L)	16,058	37,494	(57.2)
(S&M)	4,947	4,470	10.7
<b>CRT &amp; Others</b>	<b>4,583</b>	<b>4,233</b>	<b>8.3</b>

### QoQ Revenue Breakdown

■ TFT-LCD    ■ CRT & Others



Source: Unaudited company data



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## 3Q08 Consolidated Income Statement

Unit: NT\$ M.	3Q08	2Q08	QoQ Chg (%)	3Q07	YoY Chg(%)
<b>Net Sales</b>	<b>26,257</b>	<b>35,152</b>	<b>(25.3)</b>	<b>46,346</b>	<b>(43.4)</b>
<b>Gross Profit</b>	<b>( 2,045)</b>	<b>5,480</b>	<b>(137.3)</b>	<b>9,428</b>	<b>(121.7)</b>
<b>Operating Income</b>	<b>(5,357)</b>	<b>2,336</b>	<b>(329.3)</b>	<b>5,591</b>	<b>(195.8)</b>
<b>Pre-tax Income</b>	<b>(6,034)</b>	<b>1,184</b>	<b>(609.6)</b>	<b>5,159</b>	<b>(217.0)</b>
<b>Net Income</b>	<b>(6,076)</b>	<b>1,071</b>	<b>(667.3)</b>	<b>5,108</b>	<b>(219.0)</b>
<b>Adjusted EBITDA<sup>1</sup></b>	<b>1,185</b>	<b>9,221</b>	<b>(87.2)</b>	<b>12,311</b>	<b>(90.4)</b>
<b>EPS</b>	<b>(0.64)</b>	<b>0.11</b>		<b>0.60</b>	
<b>Margins (%)</b>	<b>3Q08</b>	<b>2Q08</b>		<b>3Q07</b>	
<b>Gross Margin</b>	<b>(7.8)</b>	<b>15.6</b>		<b>20.3</b>	
<b>Operating Margin</b>	<b>(20.4)</b>	<b>6.6</b>		<b>12.1</b>	
<b>EBITDA Margin</b>	<b>4.5</b>	<b>26.2</b>		<b>26.6</b>	

Source: Unaudited company data

Note: 1. Adjusted EBITDA is defined as operating income, plus depreciation and amortization.



## 3Q08 Consolidated Balance Sheet



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Unit: NT\$ M.	3Q08	2Q08	QoQ Chg (%)	3Q07	YoY Chg(%)
Cash & ST Investment	25,961	35,428	(26.7)	25,733	0.9
Inventory	17,440	17,048	2.3	13,214	32.0
Short term Debt	45,201	28,843	(56.7)	39,874	(13.4)
Long term Debt	27,460	42,402	35.2	44,154	37.8
Stockholders' Equity	94,061	103,043	(8.7)	89,858	5.7
Book Value per Share	9.92	10.7			
<b>Ratios(%)</b>	<b>3Q08</b>	<b>2Q08</b>		<b>3Q07</b>	
Debt / Equity	77	69		94	
Net Debt / Equity	50	37		65	
Inventory Turnover (days) <sup>2</sup>	49	47		32	

Source: Unaudited company data

Note: 2. Average period of the designated period divided by annualized and multiplied by 365 days



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## 3Q08 TFT BU Income Statement

Unit: NT\$ M.	3Q08	2Q08	QoQ Chg (%)	3Q07	YoY Chg(%)
<b>Net Sales</b>	21,688	31,040	(30.1)	42,107	(48.5)
<b>Gross Profit</b>	(2,005)	5,870	(134.2)	9,661	(120.8)
<b>Operating Income</b>	(5,055)	2,431	(307.9)	6,105	(182.8)
<b>Pre-tax Income</b>	(5,744)	1,568	(466.3)	5,517	(204.1)
<b>Adjusted EBITDA</b>	1,016	8,846	(88.5)	12,226	(91.7)
<b>EBITDA per panel<sup>3</sup></b>	182	1,295	(86.0)	1,589	(88.6)
<b>Margins (%)</b>	<b>3Q08</b>	<b>2Q08</b>		<b>3Q07</b>	
<b>Gross Margin</b>	(9.3)	18.9		22.9	
<b>Operating Margin</b>	(23.3)	7.8		14.5	
<b>EBITDA Margin</b>	4.7	28.5		29.0	

Source: Unaudited company data

Note: 3. The unit for EBITDA per "large-sized" panel is NT\$ .





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# 3Q08 CRT BU Income Statement

Unit: NT\$ M.	3Q08	2Q08	QoQ Chg (%)	3Q07	YoY Chg(%)
<b>Net Sales</b>	4,583	4,015	14.2	4,233	8.3
<b>Gross Profit</b>	(64)	(233)	72.5	(275)	76.7
<b>Operating Income</b>	(314)	(468)	32.9	(532)	41.0
<b>Pre-tax Income</b>	(303)	(376)	19.4	(381)	20.5
<b>Adjusted EBITDA</b>	149	(13)	1246.2	40	272.5
<b>Margins (%)</b>	<b>3Q08</b>	<b>2Q08</b>		<b>3Q07</b>	
<b>Gross Margin</b>	(1.4)	(5.8)		(6.5)	
<b>Operating Margin</b>	(6.8)	(11.7)		(12.6)	
<b>EBITDA Margin</b>	3.2	(0.3)		0.9	

Source; Unaudited company data

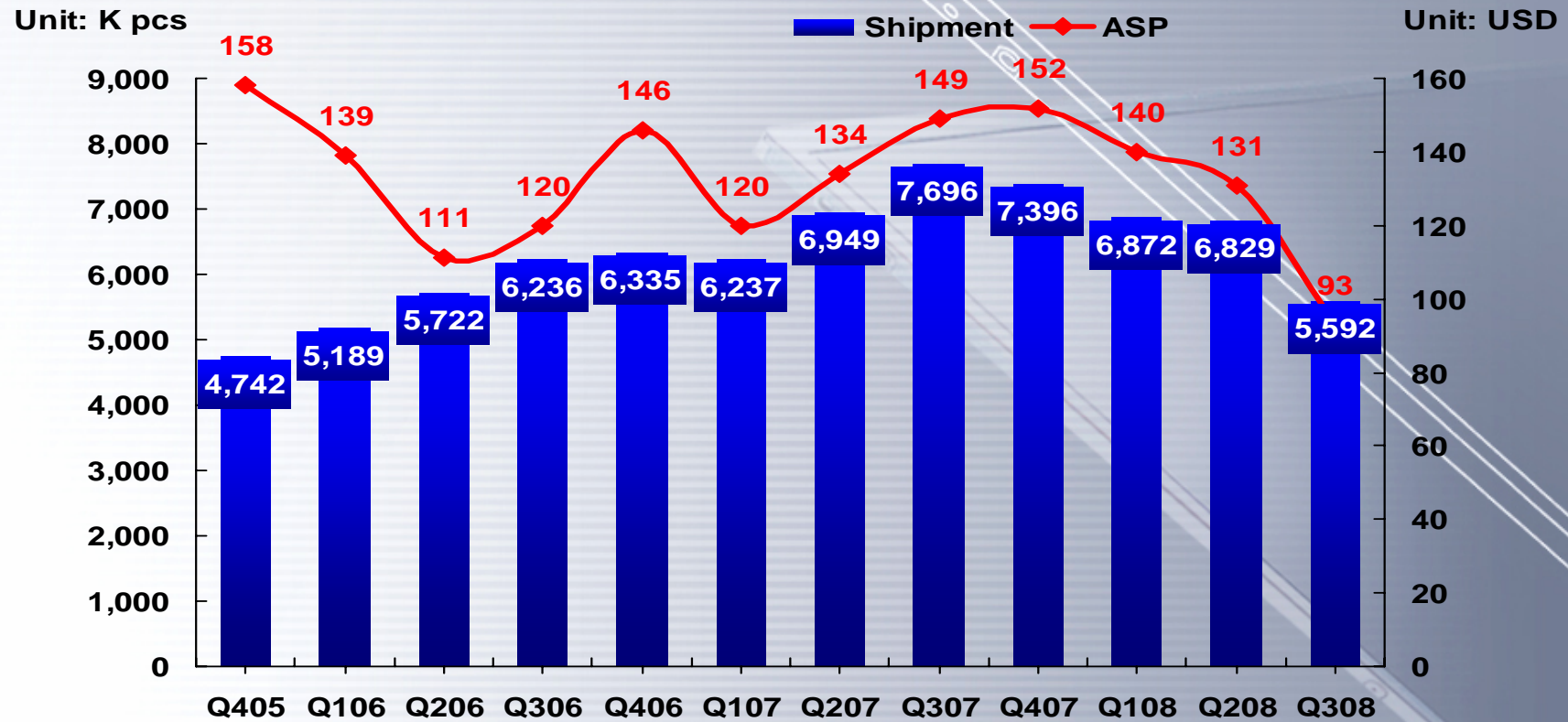


## TFT-LCD Panel Shipment –(L)



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- In 3Q08, TFT-LCD large-sized panel shipments were around 5.6M., down 18.1% QoQ.
- In 3Q08, blended ASP approximated US\$93, down 29% QoQ.



Source: Unaudited company data

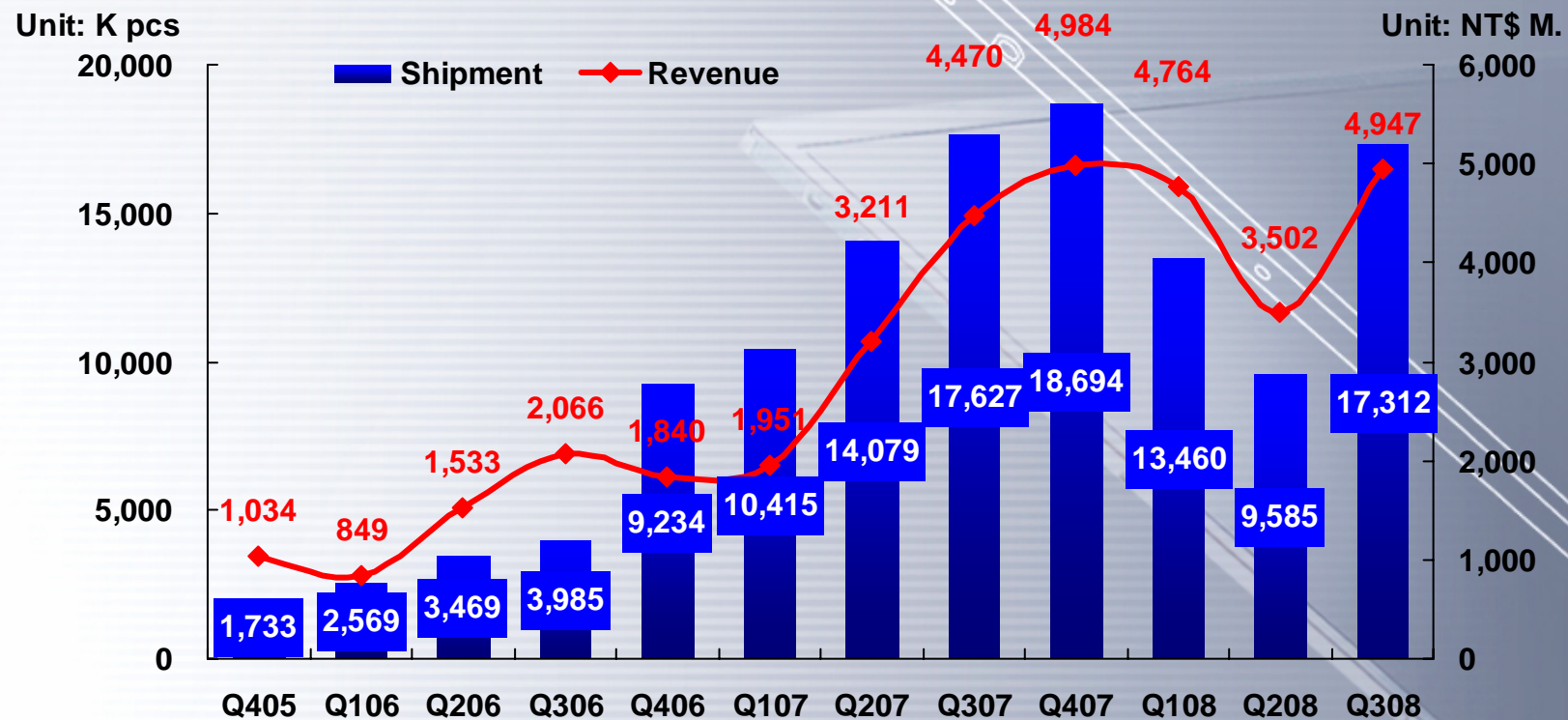


## TFT-LCD Panel Shipment – (S&M)



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- In 3Q08, TFT-LCD small- and medium-sized panel shipments were around 17.3M, up 80.6% QoQ.
- In 3Q08, the revenue generated from this sector was NT\$ 4,947 M, up 41.2% QoQ.



Source: Unaudited company data



## Product Mix by Application-Shipments

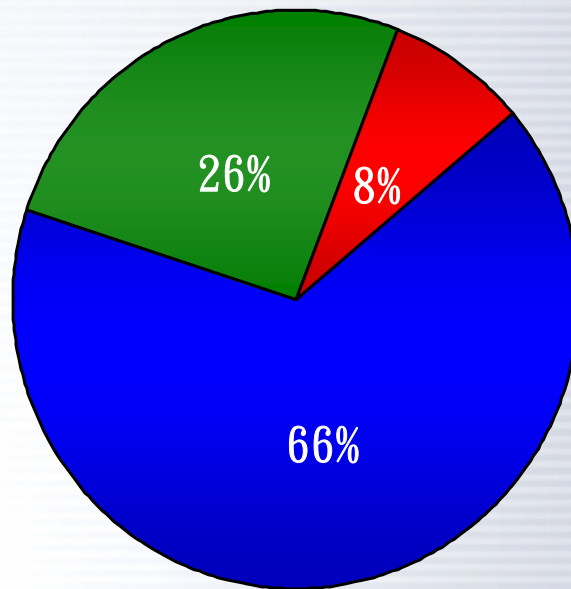


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• In 3Q08, NB shipment portion continues to increase to 26% in TFT-LCD large-sized panel.

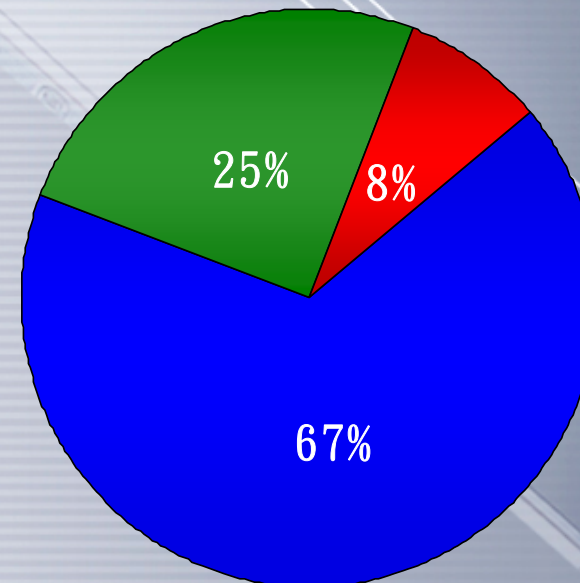
3Q08 TFT-LCD Product Mix

■ Monitor ■ NB ■ TV



2Q08 TFT-LCD Product Mix

■ Monitor ■ NB ■ TV



Source: Unaudited company data



## Shipments Breakdown by Size

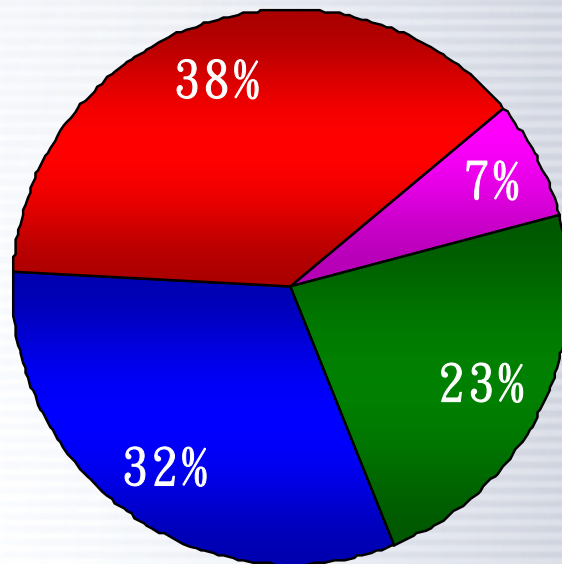


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- In 3Q08, the portion of TFT-LCD large-sized shipments of 15"/15.4" increased to 23%.

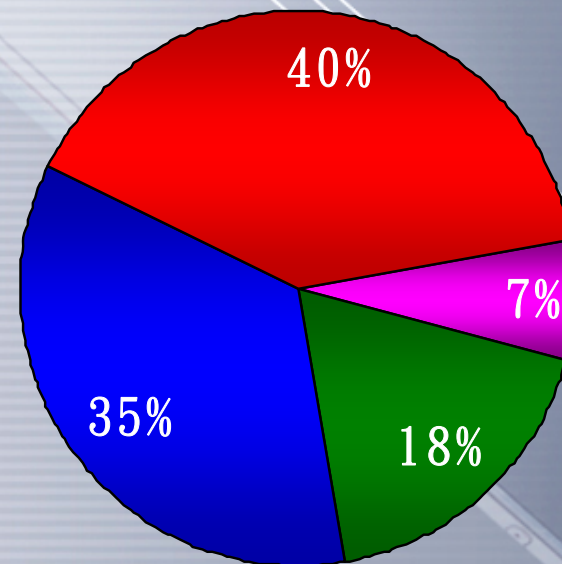
3Q08 TFT-LCD Breakdown by Size

■ <15" ■ 15"/15.4" ■ 17"/19" ■ >=20.1"



2Q08 TFT-LCD Breakdown by Size

■ <15" ■ 15"/15.4" ■ 17"/19" ■ >=20.1"



Source: Unaudited company data



# CPT 3Q08 Highlight



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	<b>Substrate Size (mm)</b>	<b>Capacity (k /m)</b>
<b>T2</b>	<b>680*880</b>	<b>72,600</b>
<b>L1A</b>	<b>730*920</b>	<b>90,000</b>
<b>L1B</b>	<b>730*920</b>	<b>90,000</b>
<b>L2</b>	<b>1500*1850</b>	<b>90,000</b>
<b>Y1 (CF)</b>	<b>730*920</b>	<b>220,000</b>
<b>Y2 (CF)</b>	<b>1500*1850</b>	<b>40,000</b>
<b>H1 (CF)</b>	<b>620*750</b>	<b>60,000</b>
<b>H2 (CF)</b>	<b>680*880 / 730*920</b>	<b>75,000</b>

<b>3Q08</b>
<b>Sales: NT\$ 26.3 B.</b>
<b>Large-sized Panel Shipments: 5.6 M.</b>
<b>Small- &amp; Medium-sized Panel Shipments: 17.3 M.</b>
<b>◆ 2008~ CAPEX: NT\$ 15.9 B.</b>

Source: Unaudited company data



## Session 3



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- Opening
- CPT Financials
- ✓ Market & CPT

**Mr. Brian Lee**

**V.P.**

**Sales & Marketing  
General Dept.**

**Mr. S.C Lin**

**V.P.**

**Small-Medium  
TFT BU**

- Q&A



**Thank you.**

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## Appendix:



### 3Q08 Unconsolidated Income Statement

Unit: NT\$ m	3Q08	2Q08	QoQ Chg (%)	3Q07	YoY Chg (%)
Net Sales	21,256	30,950	(31.3)	42,320	(49.8)
Gross Profit	(72)	5,379	(101.3)	9,915	(100.7)
Operating Income	(2,435)	2,413	(200.9)	8,037	(130.3)
Net Income	(6,079)	1,071	(667.6)	5,130	(218.6)
Adjusted EBITDA	3,310	8,523	(61.2)	13,901	(76.2)
EPS	(0.64)	0.11		0.60	
<b>Margins(%)</b>	<b>3Q08</b>	<b>2Q08</b>		<b>3Q07</b>	
Gross Margin	(0.3)	17.4		23.4	
Operating Margin	(11.5)	7.8		19.0	
EBITDA Margin	15.6	27.5		32.8	

Source: Unaudited company data