



*Displaying your vision*

***Chunghwa Picture Tubes, Ltd.***

***4Q08 Investor Conference***



# Safe Harbor Statement



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The statements included in this presentation that are not historical in nature are forward-looking statements. These forward-looking statements which may include statements regarding CPT's future results of operations, financial condition, and investment plan are subject to significant risks and uncertainties and are based on CPT current expectations.

Actual results may differ materially from those expressed or implied in these forward-looking statements for a variety of reasons, including, among other things: the cyclical fluctuation and our gross margin affected by downward price pressures; our dependence on growth in the demand for our products; dependence on access to raw materials and components; general economic and political conditions, including those related to the TFT-LCD industry; possible disruptions in commercial activities caused by natural and human-induced disasters; and fluctuations in foreign currency exchange.

Additional information as to these and other factors that may cause actual results to differ materially from CPT forward-looking statements can be found in CPT annual report on Market Observe Post System in Security and Future Commission website.



# Agenda



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- Opening
- CPT Financials
- Market & CPT
- Q&A



# Session 1



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## ✓ Opening

Mr. Kay Chiu  
President

- CPT Financials
- Market & CPT
- Q&A



## Session 2



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- Opening
- ✓ CPT Financials

**Mr. Wilbur Chien**  
**Director of Finance**

- Market & CPT
- Q&A

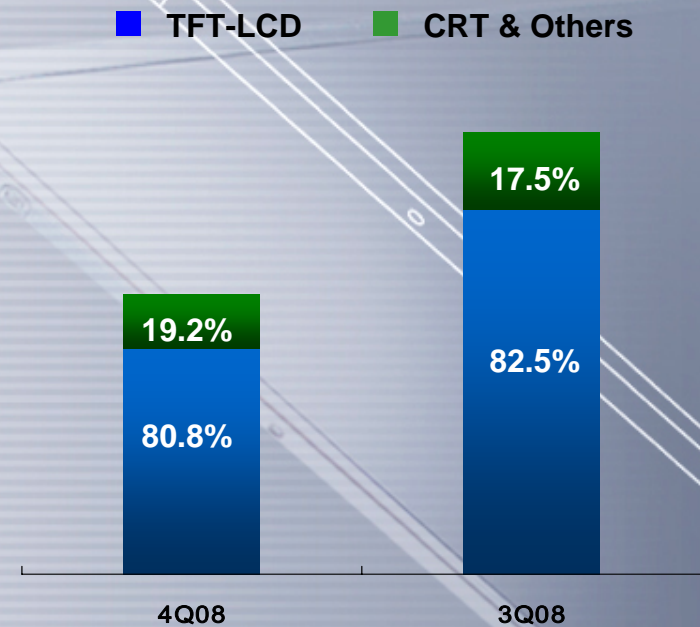
# 4Q08 Sales Results



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Unit: NT\$ M.			
Revenue	4Q08	3Q08	QoQ %
<b>Group</b>	<b>16,574</b>	<b>26,257</b>	<b>(36.9)</b>
<b>TFT-LCD</b>	<b>13,384</b>	<b>21,668</b>	<b>(38.2)</b>
(L)	9,053	16,058	(43.6)
(S&M)	3,871	4,947	(21.8)
<b>CRT &amp; Others</b>	<b>3,190</b>	<b>4,589</b>	<b>(30.5)</b>
Revenue	4Q08	4Q07	YoY %
<b>Group</b>	<b>16,574</b>	<b>45,664</b>	<b>(63.7)</b>
<b>TFT-LCD</b>	<b>13,384</b>	<b>41,377</b>	<b>(67.7)</b>
(L)	9,053	36,390	(75.1)
(S&M)	3,871	4,984	(22.3)
<b>CRT &amp; Others</b>	<b>3,190</b>	<b>4,287</b>	<b>(25.6)</b>

## QoQ Revenue Breakdown



Source: Unaudited company data

# 4Q08 Consolidated Income Statement



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Unit: NT\$ M.	4Q08	3Q08	QoQ Chg (%)	4Q07	YoY Chg (%)
<b>Net Sales</b>	16,574	26,257	(36.9)	45,664	(63.7)
<b>Gross Profit</b>	(6,786)	(1,776)	(282.1)	11,322	(159.9)
<b>Operating Income</b>	(10,491)	(4,912)	(113.6)	8,441	(224.3)
<b>Pre-tax Income</b>	(11,926)	(6,149)	(94.0)	6,161	(293.6)
<b>Net Income</b>	(11,982)	(6,076)	(97.2)	6,138	(295.2)
<b>Adjusted EBITDA<sup>1</sup></b>	(4,000)	1,631	(345.2)	16,409	(124.4)
<b>EPS</b>	(1.27)	(0.64)		0.67	
<b>Margins (%)</b>	<b>4Q08</b>	<b>3Q08</b>		<b>4Q07</b>	
<b>Gross Margin</b>	(40.9)	(6.8)		24.8	
<b>Operating Margin</b>	(63.3)	(18.7)		18.5	
<b>EBITDA Margin</b>	(24.1)	6.2		35.9	

Source: Unaudited company data

Note: 1. Adjusted EBITDA is defined as operating income, plus depreciation and amortization.

# 4Q08 Consolidated Balance Sheet



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Unit: NT\$ M.	4Q08	3Q08	QoQ Chg (%)	4Q07	YoY Chg (%)
Cash & ST Investment	24,123	24,096	0.1	29,754	(18.9)
Inventory	13,493	17,440	(22.6)	14,898	(9.4)
Short term Debt	46,864	40,052	17.0	28,943	61.9
Long term Debt	25,246	27,782	(9.1)	48,310	(47.7)
Stockholders' Equity	82,909	94,835	(12.6)	101,484	(18.3)
Book Value per Share	9.17	10.49			
Ratios(%)	4Q08	3Q08		4Q07	
Debt / Equity	89	72		76	
Net Debt / Equity	59	46		47	
Inventory Turnover (days) <sup>2</sup>	45	49		36	

Source: Unaudited company data

Note: 2. Average period of the designated period divided by annualized and multiplied by 365 days



# 4Q08 TFT BU Income Statement



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Unit: NT\$ M.	4Q08	3Q08	QoQ Chg (%)	4Q07	YoY Chg (%)
<b>Net Sales</b>	<b>13,384</b>	<b>21,688</b>	<b>(38.3)</b>	<b>41,377</b>	<b>(67.6)</b>
<b>Gross Profit</b>	<b>(6,548)</b>	<b>(2,005)</b>	<b>(226.6)</b>	<b>11,619</b>	<b>(156.4)</b>
<b>Operating Income</b>	<b>(9,357)</b>	<b>(5,055)</b>	<b>(85.1)</b>	<b>9,024</b>	<b>(203.7)</b>
<b>Pre-tax Income</b>	<b>(11,567)</b>	<b>(5,744)</b>	<b>(101.4)</b>	<b>6,966</b>	<b>(266.0)</b>
<b>Adjusted EBITDA</b>	<b>(3,348)</b>	<b>1,016</b>	<b>(429.5)</b>	<b>15,776</b>	<b>(121.2)</b>
<b>EBITDA per panel<sup>3</sup></b>	<b>(960)</b>	<b>182</b>	<b>(627.5)</b>	<b>2,133</b>	<b>(145.0)</b>
<b>Margins (%)</b>	<b>4Q08</b>	<b>3Q08</b>		<b>4Q07</b>	
<b>Gross Margin</b>	<b>(48.9)</b>	<b>(9.2)</b>		<b>28.1</b>	
<b>Operating Margin</b>	<b>(69.9)</b>	<b>(23.3)</b>		<b>21.8</b>	
<b>EBITDA Margin</b>	<b>(25.0)</b>	<b>4.7</b>		<b>38.1</b>	

Source: Unaudited company data

Note: 3. The unit for EBITDA per "large-sized" panel is NT\$ .

# 4Q08 CRT BU Income Statement



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Unit: NT\$ M.	4Q08	3Q08	QoQ Chg (%)	4Q07	YoY Chg (%)
<b>Net Sales</b>	3,187	4,583	(30.5)	4,284	(25.6)
<b>Gross Profit</b>	(139)	(64)	(117.2)	(219)	36.5
<b>Operating Income</b>	(301)	(314)	4.1	(593)	49.2
<b>Pre-tax Income</b>	(486)	(303)	(60.4)	(788)	38.3
<b>Adjusted EBITDA</b>	167	149	12.1	608	(75.5)
<b>Margins (%)</b>	<b>4Q08</b>	<b>3Q08</b>		<b>4Q07</b>	
<b>Gross Margin</b>	(4.4)	(1.4)		(5.1)	
<b>Operating Margin</b>	(9.4)	(6.9)		(13.8)	
<b>EBITDA Margin</b>	5.2	3.3		14.2	

Source; Unaudited company data

# Yearly Consolidated Income Statement



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Unit: NT\$ M.	Group			TFT BU		
	2008	2007	YoY Chg(%)	2008	2007	YoY Chg(%)
<b>Net Sales</b>	118,226	159,397	(25.8)	102,330	143,984	(28.9)
<b>Gross Profit</b>	4,275	24,381	(82.5)	4,770	25,259	(81.1)
<b>Operating Income</b>	(9,310)	12,685	(173.4)	(7,898)	14,623	(154.0)
<b>Pre-tax Income</b>	(11,679)	8,823	(232.4)	(10,392)	10,753	(196.6)
<b>Adjusted EBITDA</b>	17,513	39,957	(56.2)	17,023	38,793	(56.1)
<b>EPS (Diluted)</b>	(1.26)	1.02				
<b>Margins (%)</b>	2008	2007		2008	2007	
<b>Gross Margin</b>	3.6	15.3		4.7	17.5	
<b>Operating Margin</b>	(7.9)	8.0		(7.7)	10.2	
<b>EBITDA Margin</b>	14.8	25.1		16.6	26.9	

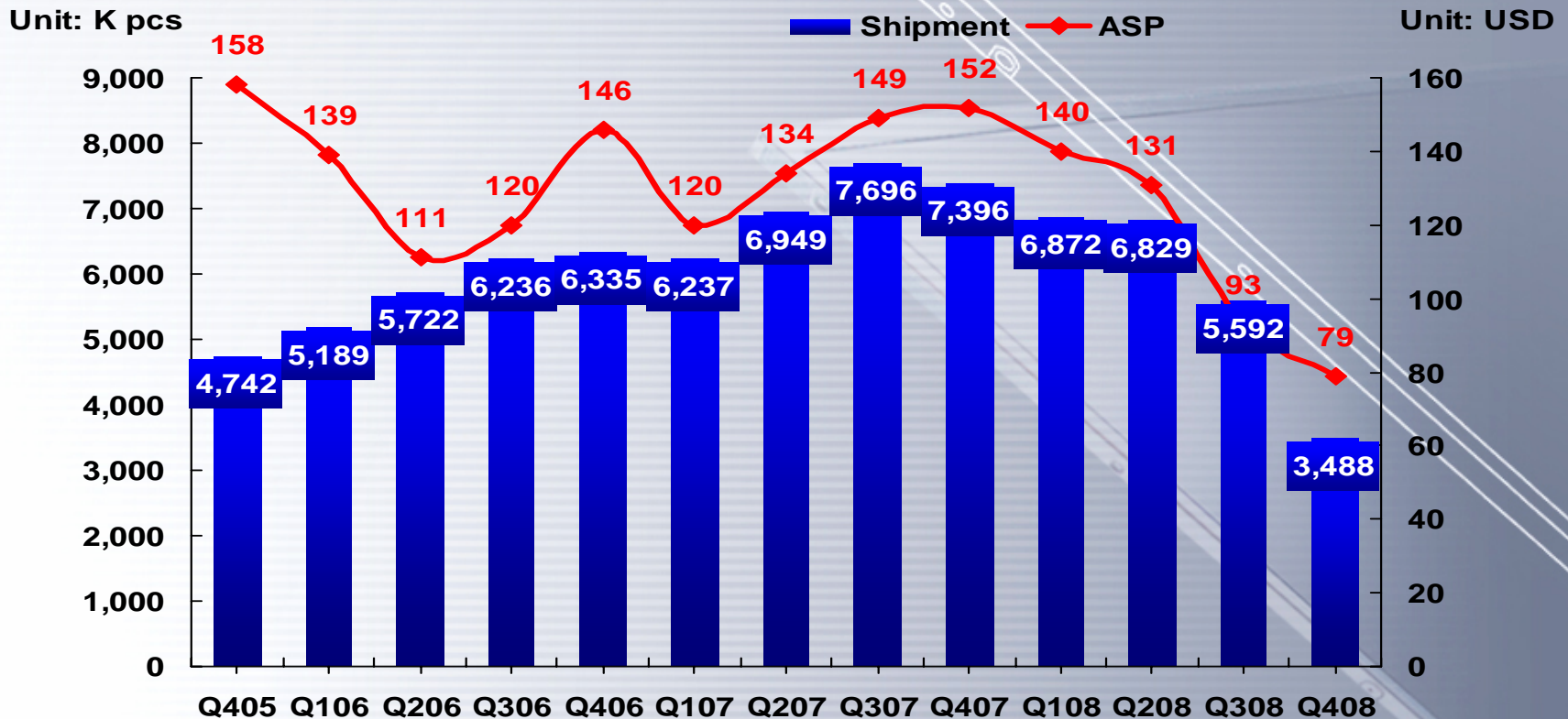
Source: Unaudited company data

# TFT-LCD Panel Shipment – (L)



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- In 4Q08, TFT-LCD large-sized panel shipments were around 3.5M., down 37.6% QoQ.
- In 4Q08, blended ASP approximated US\$79, down 15.1% QoQ.

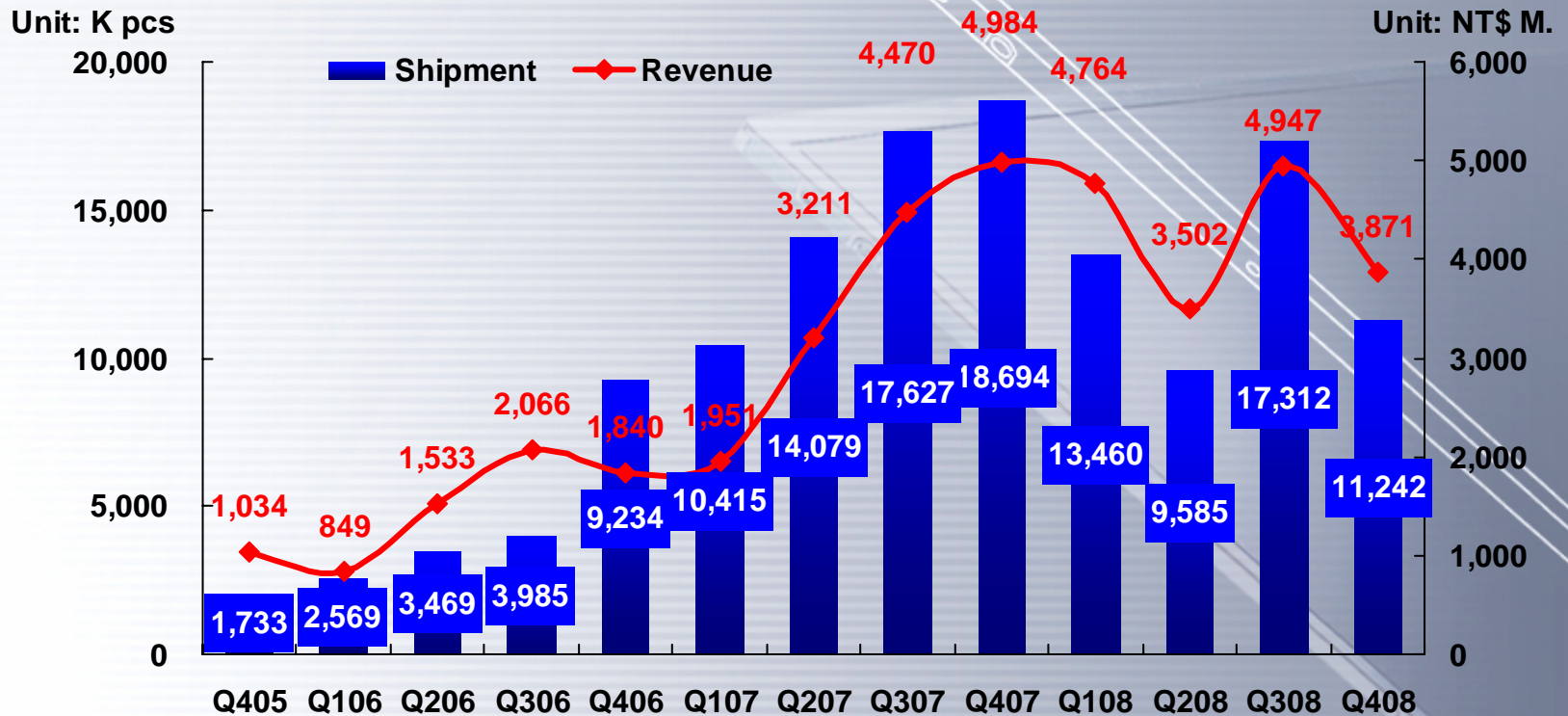


# TFT-LCD Panel Shipment – (S&M)



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- In 4Q08, TFT-LCD small- and medium-sized panel shipments were around 11.2M., down 35.1% QoQ.
- In 4Q08, the revenue generated from this sector was NT\$ 3,871M, down 21.8% QoQ.



Source: Unaudited company data



# Product Mix by Application-Shipments

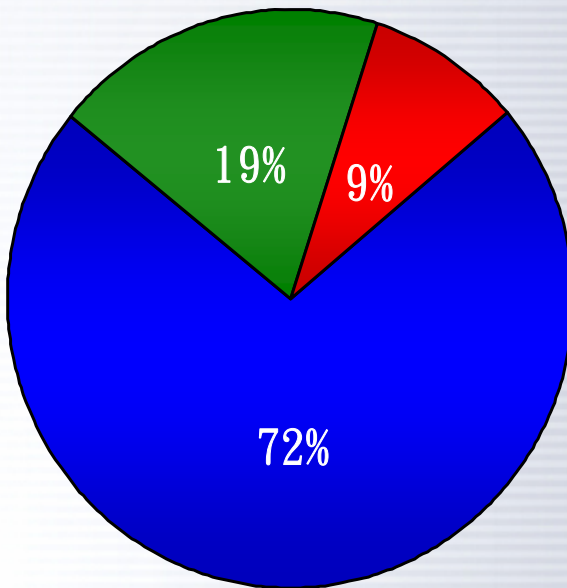


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• In 4Q08, MN shipment portion continues to increase to 72% in TFT-LCD large-sized panel.

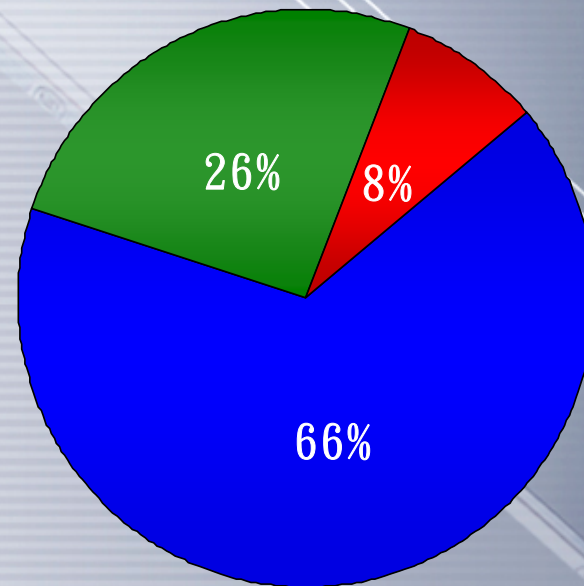
4Q08 TFT-LCD Product Mix

■ Monitor ■ NB ■ TV



3Q08 TFT-LCD Product Mix

■ Monitor ■ NB ■ TV



Source: Unaudited company data

# Shipments Breakdown by Size

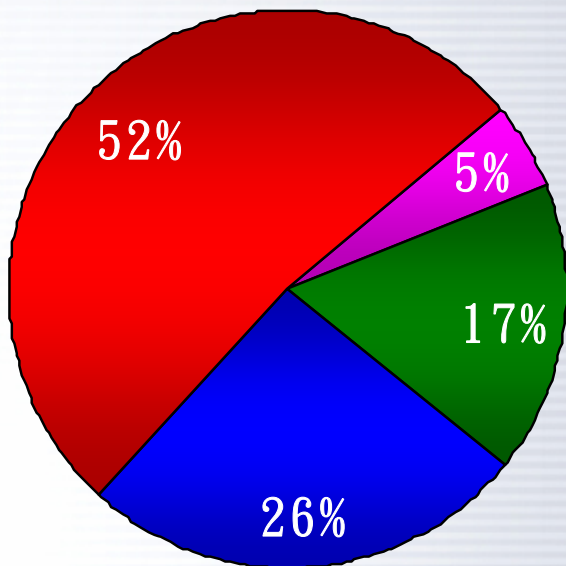


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• In 4Q08, the portion of TFT-LCD large-sized shipments of  $\geq 20.1$ " increased to 52%.

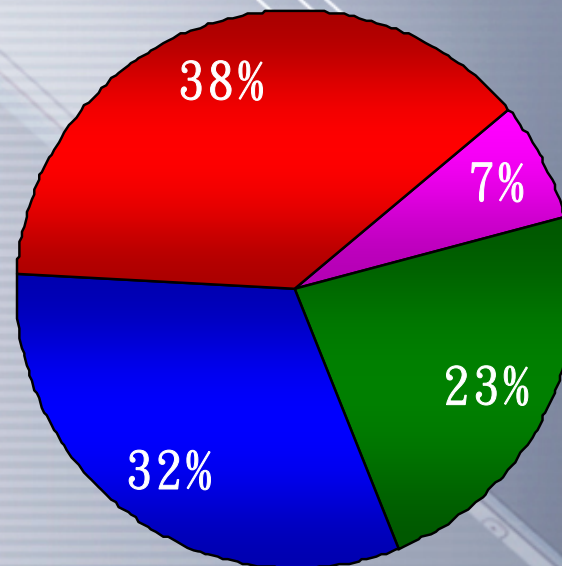
4Q08 TFT-LCD Breakdown by Size

■ <15" ■ 15"/15.4" ■ 15.6" ~ 20" ■  $\geq 20.1$ "



3Q08 TFT-LCD Breakdown by Size

■ <15" ■ 15"/15.4" ■ 15.6" ~ 20" ■  $\geq 20.1$ "



Source: Unaudited company data



# CPT 4Q08 Highlight



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	<b>Substrate Size (mm)</b>	<b>Capacity</b>
T2	680*880	72,600
L1A	730*920	90,000
L1B	730*920	90,000
L2	1500*1850	90,000
Y1 (CF)	730*920	220,000
Y2 (CF)	1500*1850	40,000
H1 (CF)	620*750	60,000
H2 (CF)	680*880 / 730*920	75,000

<b>4Q08</b>
<b>Sales: NT\$ 16.6 B.</b>
<b>Large-sized Panel Shipments: 3.5 M.</b>
<b>Small &amp; Medium-sized Panel Shipments: 11.2 M.</b>
<b>CAPEX (NT\$ B.)</b>
<b>2008 : 5.22</b>

Source: Unaudited company data



# Session 3



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- Opening
- CPT Financials
- ✓ Market & CPT

**Mr. Brian Lee**

**V.P.**

**Sales & Marketing  
General Dept.**

**Mr. S.C Lin**

**V.P.**

**Small-Medium  
TFT BU**

- Q&A

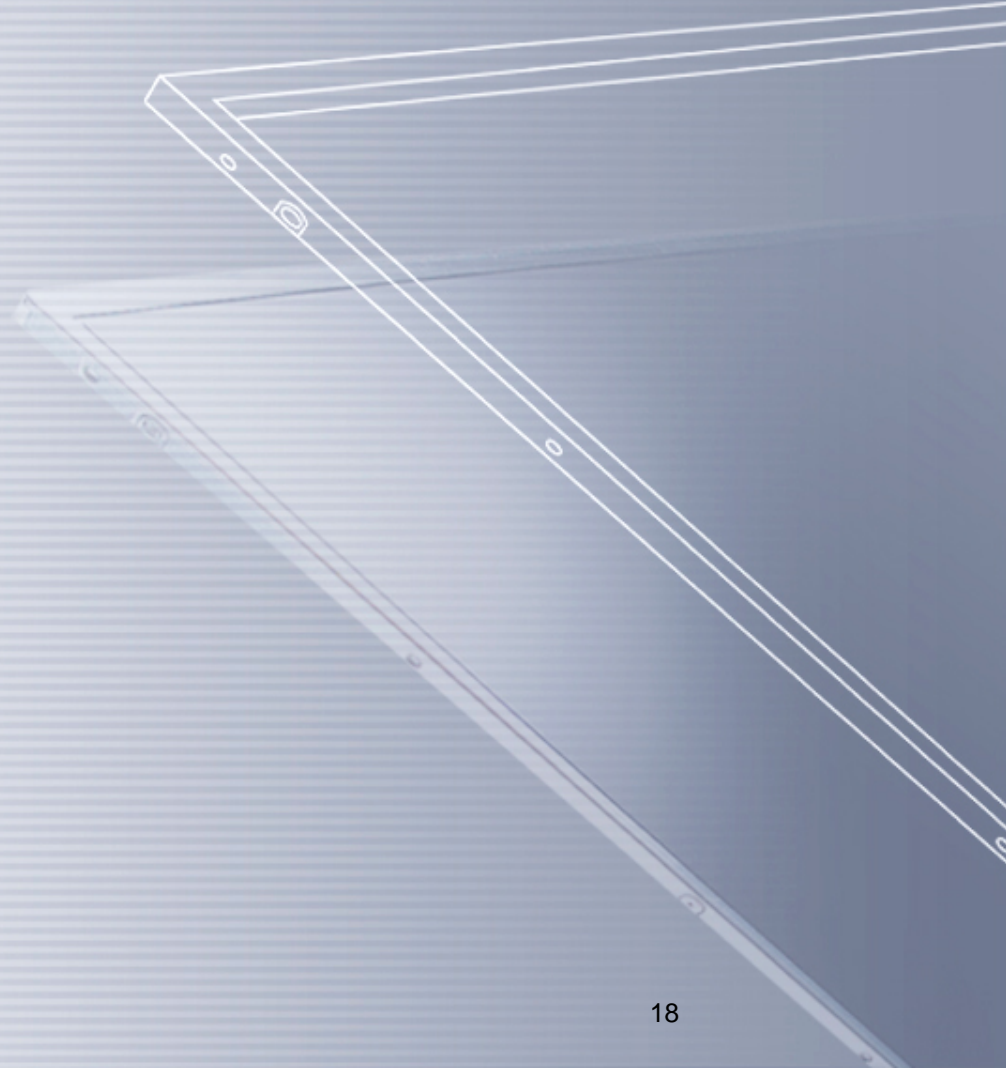


# Session 4



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- Opening
- CPT Financials
- Market & CPT
- ✓ Q&A





**Thank you.**

# Appendix:



## 4Q08 Unconsolidated Income Statement

Unit: NT\$ m	4Q08	3Q08	QoQ Chg (%)	4Q07	YoY Chg (%)
<b>Net Sales</b>	12,203	21,256	(42.6)	41,441	(70.6)
<b>Gross Profit</b>	(11,480)	(231)	(4,869.7)	8,958	(228.2)
<b>Operating Income</b>	(13,543)	(2,813)	(381.4)	5,712	(337.1)
<b>Net Income</b>	(11,803)	(6,076)	(94.3)	6,138	(292.3)
<b>Adjusted EBITDA</b>	(7,891)	2,932	(369.1)	12,173	(164.8)
<b>EPS</b>	(1.25)	(0.64)		0.67	
<b>Margins(%)</b>	<b>4Q08</b>	<b>3Q08</b>		<b>4Q07</b>	
<b>Gross Margin</b>	(94.1)	(1.1)		21.6	
<b>Operating Margin</b>	(111.0)	(13.2)		13.8	
<b>EBITDA Margin</b>	(64.7)	13.8		29.4	

Source: Unaudited company data